

# The Future of Work and the Impact on Health & Well-Being

Global Healthy Workplace Summit 2015

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## Relationships based on

Mutual respect for the strengths of the other

Synergistic inspiration for new questions and new results

Connecting Stanford to business  
on people and tech



## AGENTS OF TRANSFORMATION

Using technology to improve the human experience





What can we do together  
that neither of us  
can do alone?

*The use of technology to improve the human experience*

# Trends Affecting Future of Work

- Urbanization
- Mobility
- Access to housing, retail and employment
- Infrastructure changes
  - Transport
  - Information

# Knowledge Work and Service Sector

- Computer networks and human networks
- Outsourcing and talent pools
  - Attraction and retention
  - Servic-i-fication of work
  - Millennials breaking rules of hierarchy
  - Perform rather than hold jobs
- Smart work tools
- Smart work spaces

# Shared and virtual economies

- Platform workspaces
  - Hotelling and hot desking
  - Jelly bean working
- Big data
  - Cloud computing
  - Knowledge taxonomies
- The care economy

# Focus on Wellness

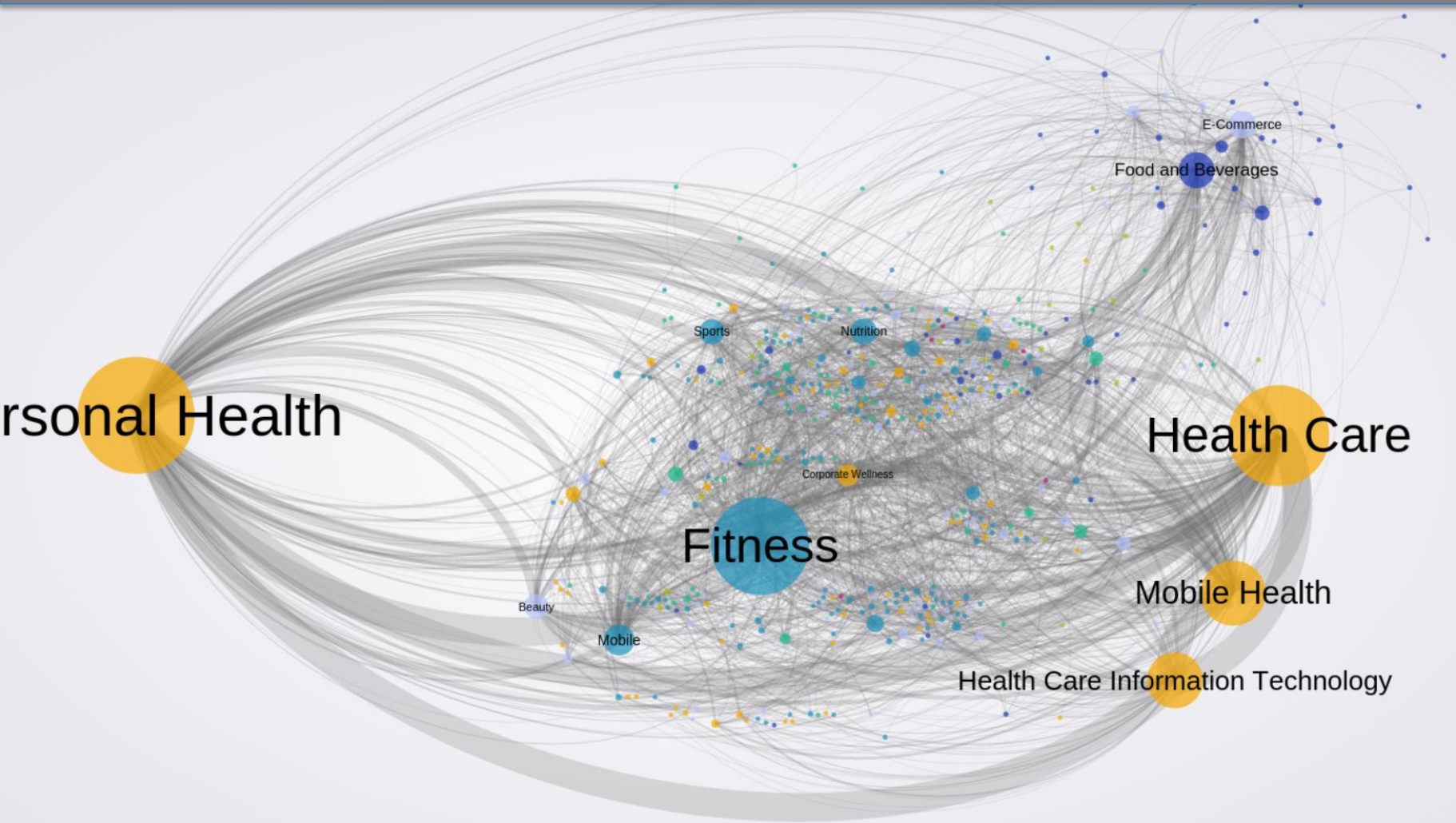
- Wellness interventions expanding
  - Lifestyle illnesses
  - Stress overload
  - Attention
  - Epidemics
  - Productivity
- Behavioral frameworks emerging

# Wellness & Business

- Behavior matters
- Social norms are contagious
- Wellness is good for business



# Wellness

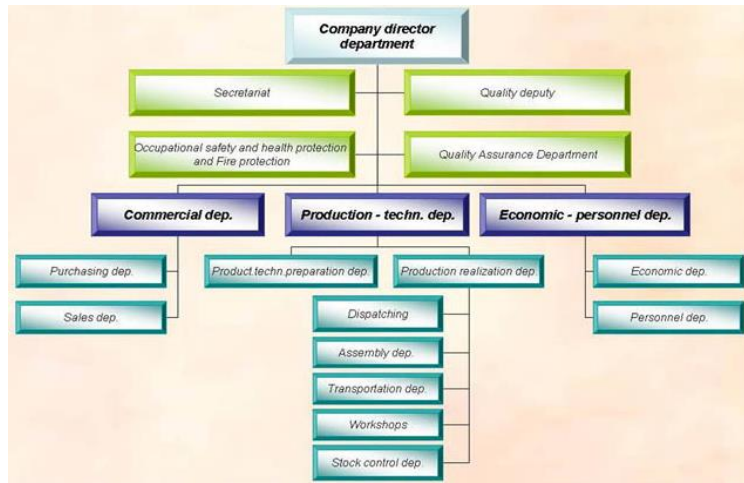


Innovation Ecosystems Network, Market Focus of Health Startups, March 2015 Data

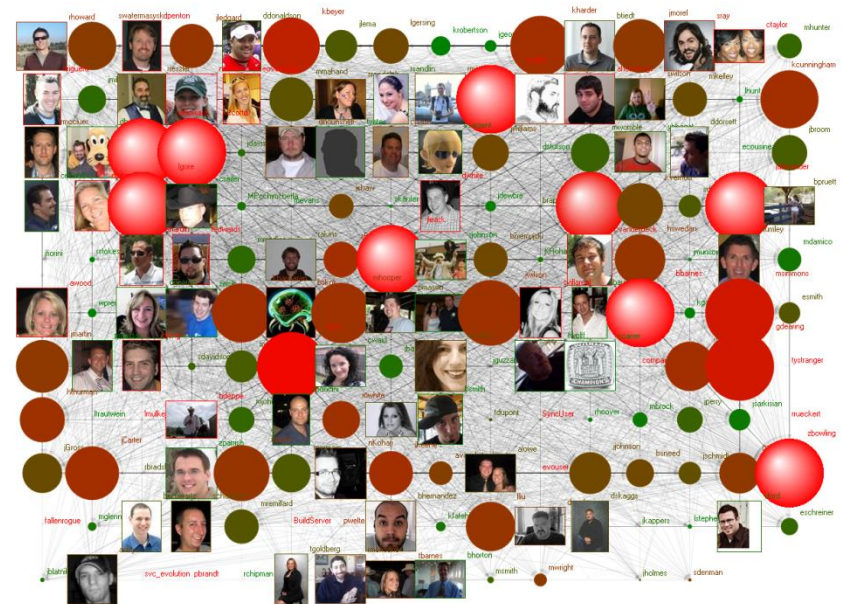
# Relationships Are Channels

## Ideas, Talent, Resources

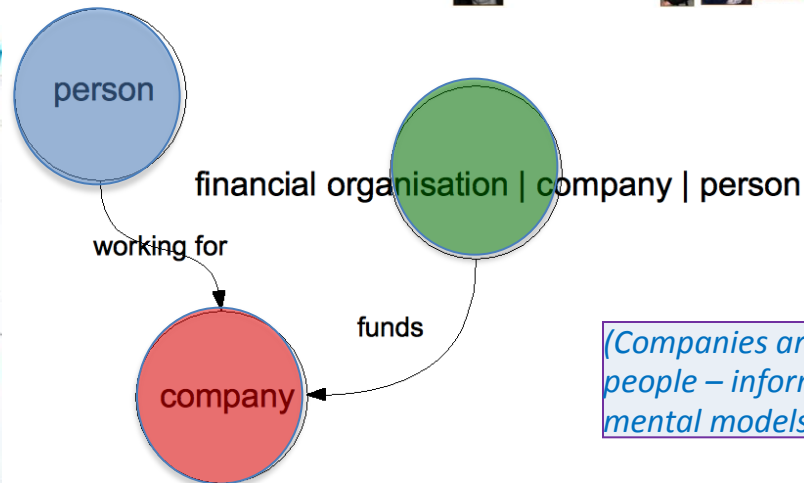
The Way We USED to Think About Organizations



New Organizational Chart Based on Relationships

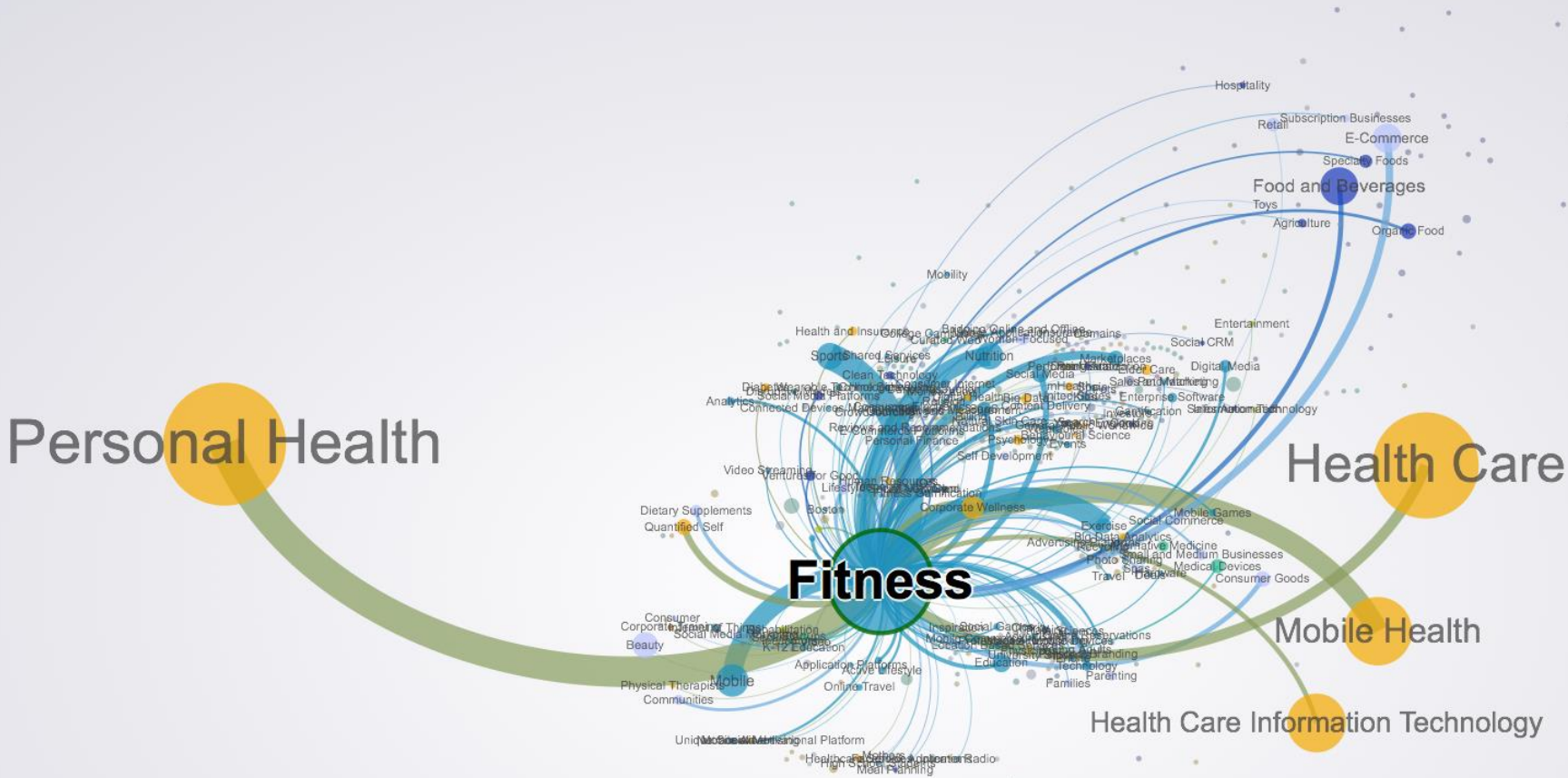


Relationship-Focused Co-Creation Infrastructure



*(Companies are interlocked through key people – information flow, norms, mental models. (Davis, 1996))*

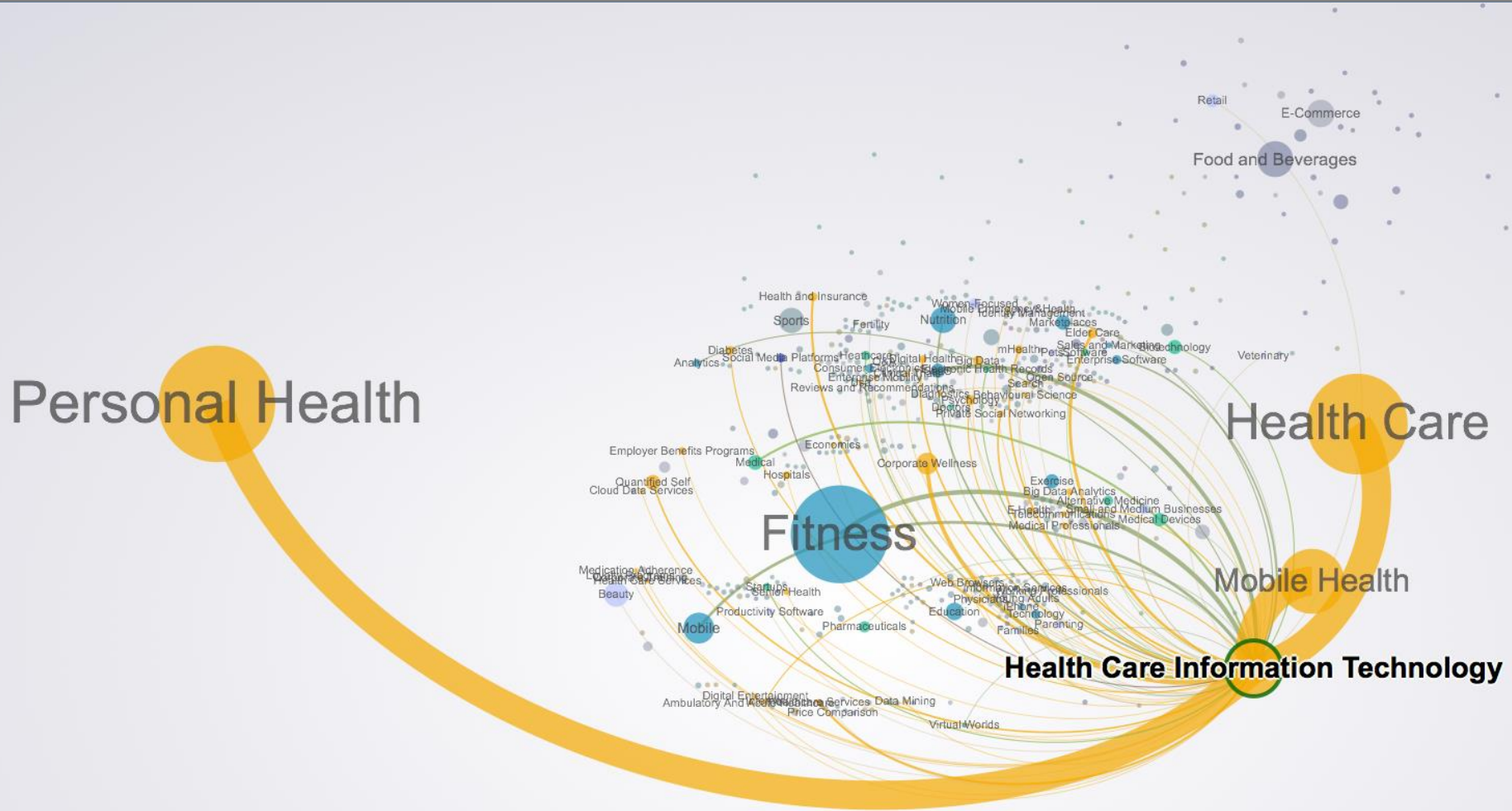
# Fitness



Innovation Ecosystems Network, Market Focus of Health Startups, March 2015 Data



# Health Care Information Technology



Innovation Ecosystems Network, Market Focus of Health Startups, March 2015 Data



# Agile NETWORKS

Platform Economy  
Network Orchestration  
Relational Capital





# Thank You

- Martha G Russell
- [mediax.stanford.edu](http://mediax.stanford.edu)