# Emerging Trends in Global Workplace Wellbeing

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## Global health promotion research

#### WORKING WELL: A Global Survey of Health Promotion, Workplace Wellness and Productivity Strategies

#### **Objective:**

 Assess trends in employer wellness strategies and practices

#### **Participants:**

- Data collected 2007-2014
- 1,041 employers in 2014
- 8 million employees
- 11 languages, 37 countries
- 46% multinational employers
- All industry categories

**buck**consultants<sup>-</sup>



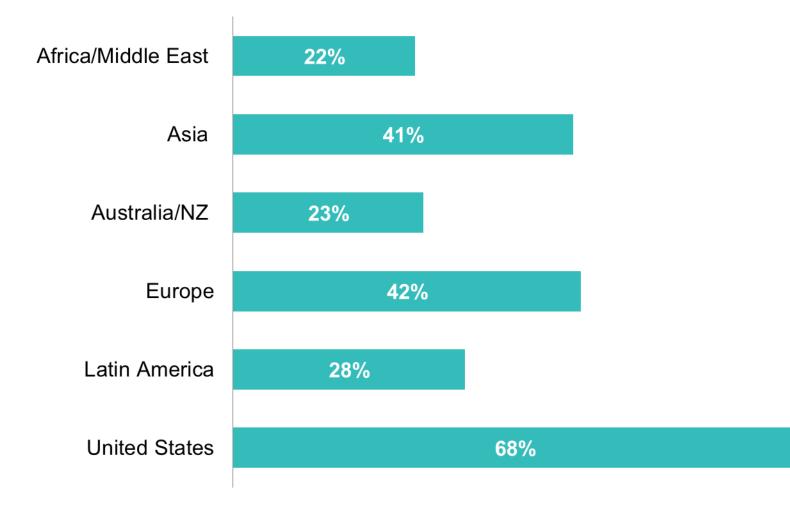








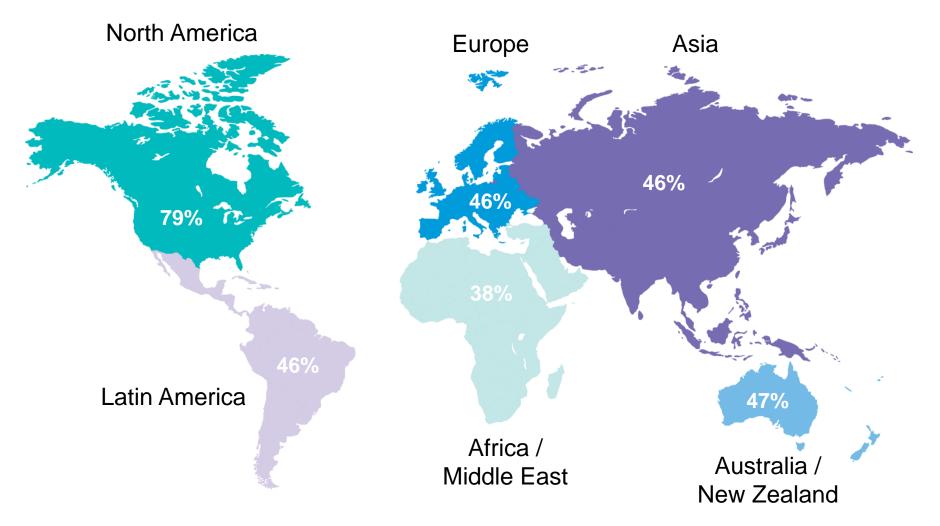
# Location of employees







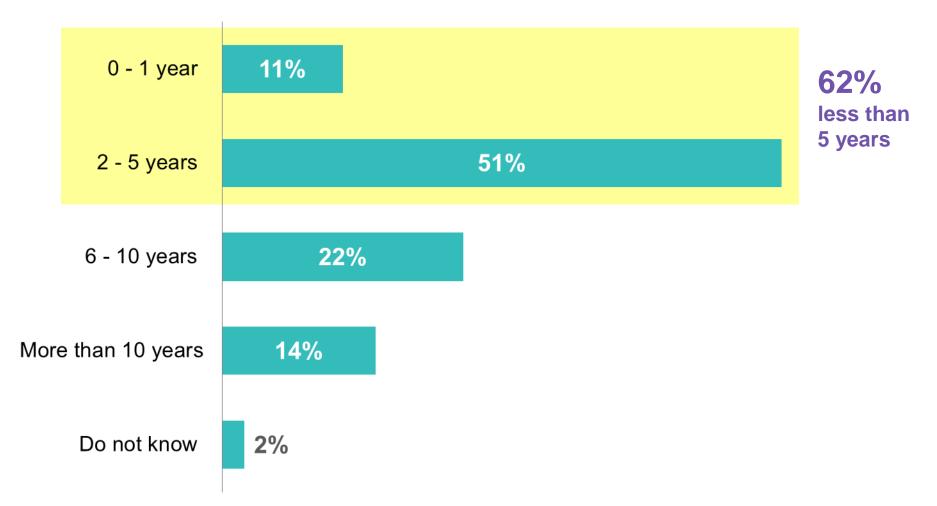
#### Companies offering health promotion to employees







#### Number of years wellness strategy has been in place

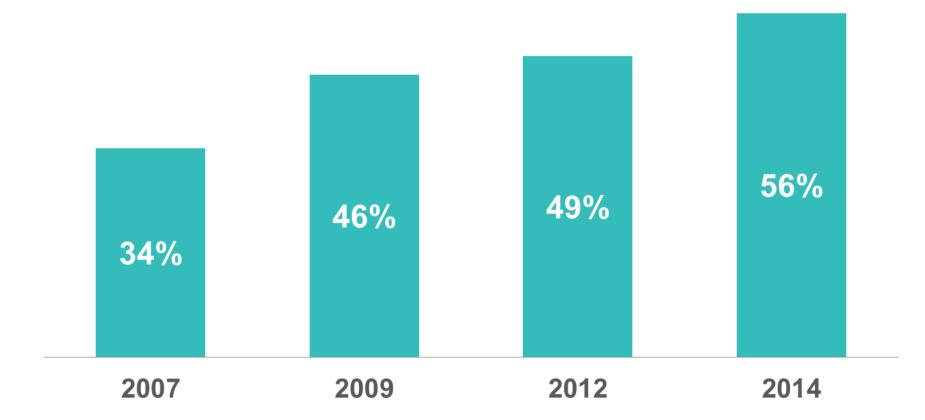






# Growth in global strategies

Multinational Employers with Global Health Promotion Strategy



Source: "WORKING WELL: A Global Survey of Health Promotion and Workplace Wellness Strategies" Buck Consultants, 2007-2014





# Reasons for not having a global wellness strategy

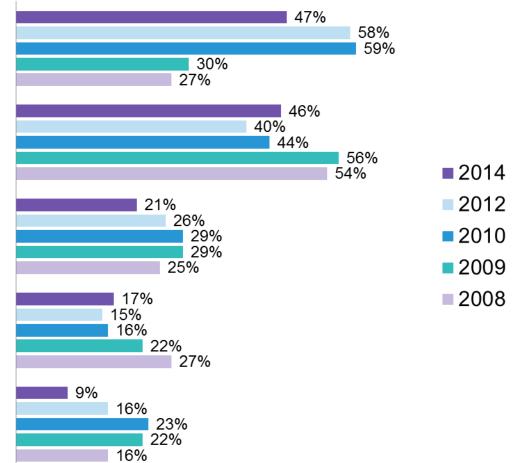
Differing cultures, laws, and practices across our regions

No global oversight for health care strategy

Lack of vendors who can meet our global objectives

Not a priority in our organization

Limited availability of language-and culturally-adapted tools and solutions







# Employer objectives driving wellness strategy

	All regions*	Africa/ Middle East	Asia	Australia /NZ	Canada	Europe	Latin America	United States
Improving morale/engagement	1	4	6	1	3	1	1	4
Reducing employee absences	2	1	2	7	1	3	4	3
Improving workplace safety	3	2	1	3	5	4	2	7
Improving productivity/presenteeism	4	5	8	4	2	2	3	2
Maintaining work ability	5	3	3	5	6	5	6	5
Organizational values/mission	6	9	4	2	7	6	5	6
Reducing health care costs	7	7	10	10	4	10	8	1
Promoting corporate image or brand	8	8	5	6	9	9	9	9
Social/community responsibility	9	5	7	9	10	7	10	10
Attracting and retaining employees	9	10	9	8	8	8	7	8
1 = most important, 10 = least important		Rank	ked 1st	Ranke	ed 2nd	Ranke	d 3rd	





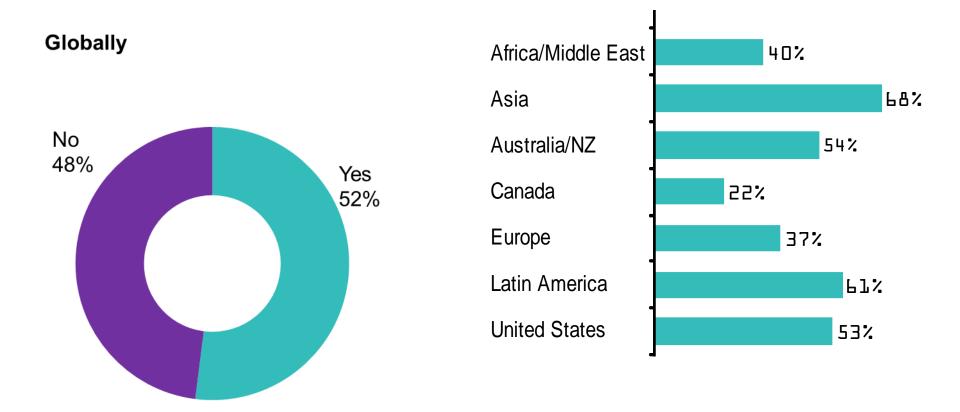
## Health issues driving wellness strategy

	All regions*	Africa/ Middle East	Asia	Australia /NZ	Canada	Europe	Latin America	United States
Stress	1	2	4	2	1	1	2	3
Physical activity/exercise	2	5	2	1	2	2	4	1
Nutrition/healthy eating	3	8	6	3	3	3	5	2
Workplace safety	4	1	1	5	9	6	1	12
Work/life issues	5	2	13	4	6	4	8	9
Depression/anxiety	6	8	11	8	5	5	7	10
High blood pressure (hypertension)	6	5	4	12	6	12	9	6
Chronic disease (e.g., diabetes)	8	12	8	8	3	10	11	4
Personal safety	9	5	3	10	10	11	6	15
Psychosocial work environment	10	10	7	11	12	7	3	14
Sleep/fatigue	11	12	10	6	11	9	12	11
High cholesterol (hyperlipidemia)	12	15	9	14	8	12	10	7
Obesity	13	12	15	6	12	14	13	5
Tobacco use/smoking	14	16	12	13	14	8	14	8
Infectious diseases/AIDS/HIV	15	2	16	16	17	17	17	17
Substance abuse	16	10	17	15	15	16	16	16
Maternity/newborn health	17	17	14	16	16	15	15	13
1 = most important, 17 = least important			Rank	ed 1st	Ranke	ed 2nd	Ranke	ed 3rd





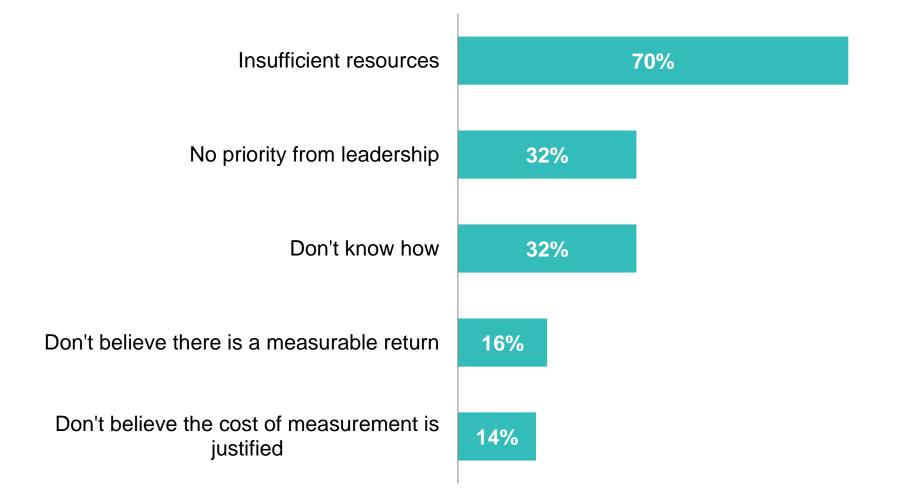
# Have measured specific outcomes from health promotion programs







#### Top reasons outcomes are not measured







### **New Study**

#### Promoting Mental Well-being: Addressing Worker Stress and Psychosocial Risks

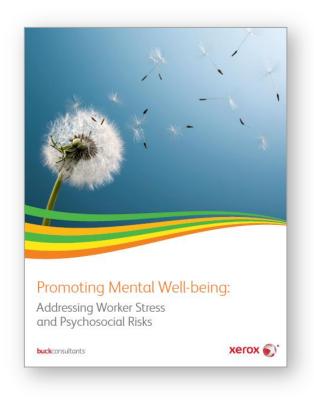
#### **Objective:**

• Examine strategies and practices to promote employee mental well-being

#### **Participants:**

- Data collected 2015
- 439 employers
- 31 countries
- Focus on four countries:
  - Brazil
  - Singapore
  - United Kingdom
  - United States









# Rate the level of stress in your organization

Brazil	34%			54%		12%
Singapore	30 %			64%		6 %
United Kingdom	28%			60%		12%
United States	53%				44%	3 %
	0 %	20%	40%	60%	80%	100 %

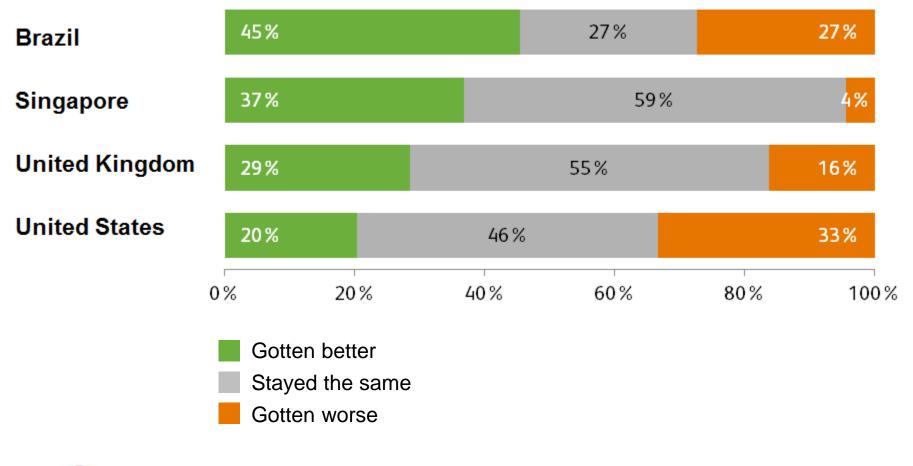
- High or Very High
- Moderate
- Low or Very Low





## Change in Level of Stress/Burnout

How have employee mental well-being, burnout or workplace stress changed over the last five years?







# Top Reasons for Addressing Mental Well-being

Performance (process, quality) **Employee engagement Productivity (output, quantity) Employee motivation** Job satisfaction **Employee physical well-being** Absenteeism Workplace accidents/injury Drug and alcohol use

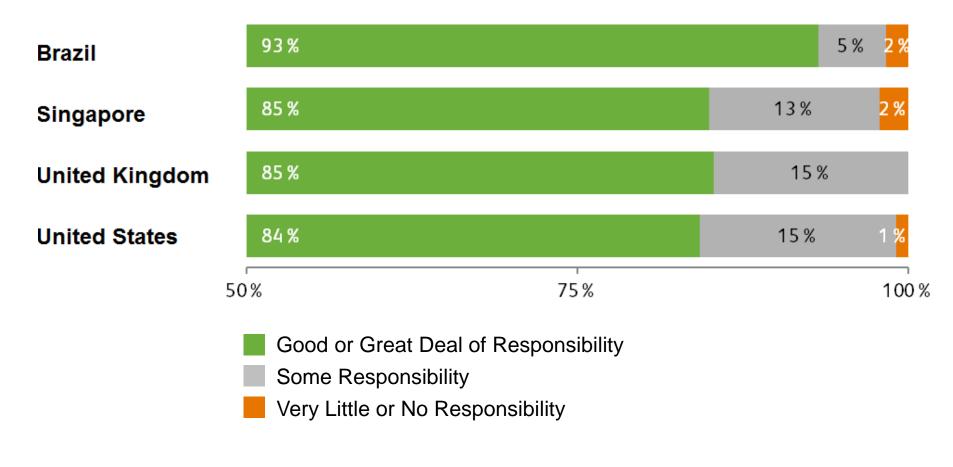
Brazil	Singapore	United Kingdom	United States
2	2	1	1
3	4	3	3
3	3	2	2
5	5	3	6
1	6	7	5
6	7	5	4
7	8	6	7
8	1	8	8
9	9	9	9





### **Employer Responsibility**

How much responsibility should employers have to provide a working environment that supports or promotes mental well-being?

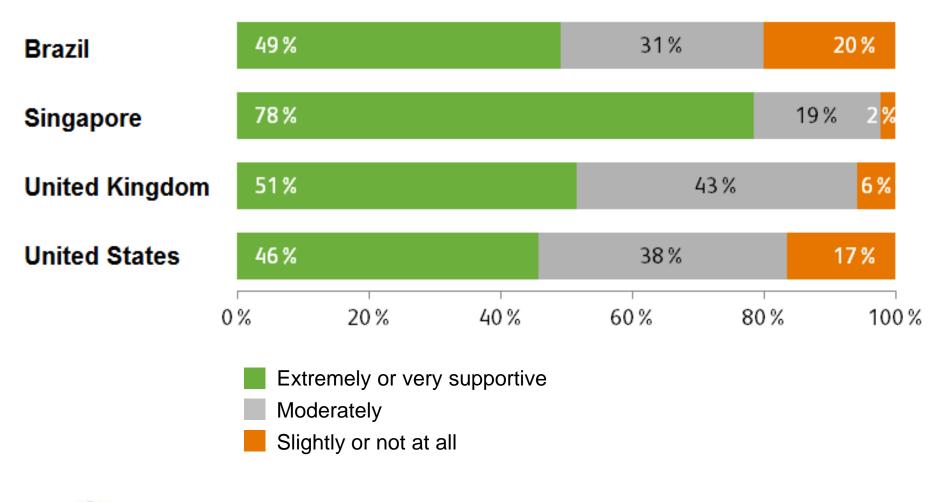






## **Organizational Support**

#### How supportive is your organization of employee mental well-being?

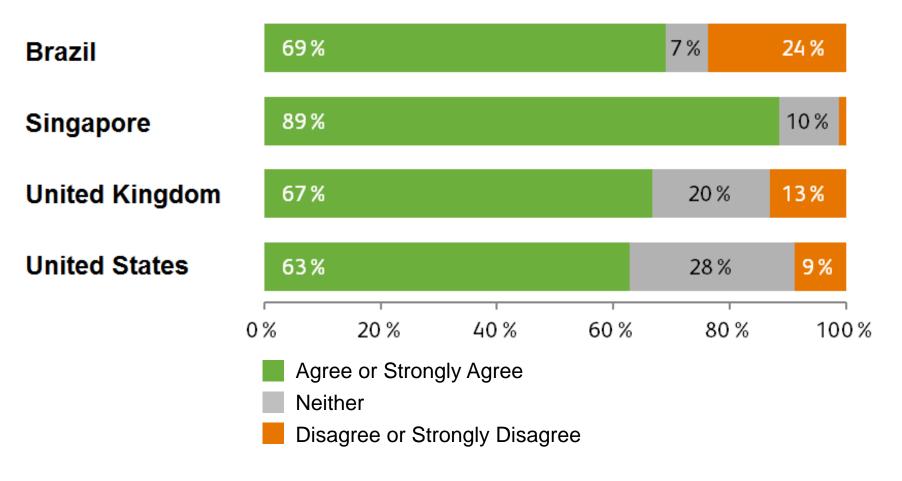






### **Organizational Culture**

To what extent do you agree or disagree with the following statement: "Our organization's culture supports the mental well-being of our employees."







#### Top Programs (Focused on the Individual)

Physical activity programs

Leadership training (focusing on the individual)

**Employee assistance program (EAP)** 

Work/life balance support programs

Guidance on effective communication styles

Health care advocacy services

Time management and/or delegation skills

Brazil	Singapore	United Kingdom	United States
3	1	10	2
2	7	1	5
7	10	2	1
5	2	4	3
4	3	5	13
1	9	6	11
5	8	3	12





#### Fastest Growing Programs (Focused on the Individual)

**Resilience building programs** Stress awareness campaigns Vitality or energy management Time management/delegation skills Personal lifestyle management coaching **Online healthy lifestyle programs Financial well-being resources** Work/life balance support programs Leadership training (focus on individual) Yoga/mediation/relaxation/mindfulness

Brazil	Singapore	United Kingdom	United States
8	1	6	1
2	9	1	2
7	2	4	3
3	4	7	4
1	3	17	11
5	8	3	13
10	6	7	5
3	13	9	9
10	5	12	6
13	10	2	8





#### Top Programs (Focused on the Psychosocial Work Environment)

Performance appraisals and reward systems

Training and career advancement programs

Employee input sessions and opportunities for feedback

Leadership/manager/supervisor training (focusing on leadership style)

Brazil	Singapore	United Kingdom	United States
2	1	1	1
1	2	2	3
3	3	3	5
3	5	4	2





#### Fastest Growing Programs (Focused on the Psychosocial Work Environment)

Health circles (facilitated discussion groups to help improve working environments)

Workplace environment redesign

Workgroup communication training

Job redesign (reducing workload)

**Team building programs** 

Brazil	Singapore	United Kingdom	United States
2	4	1	1
3	1	2	3
1	3	5	2
7	2	9	4
4	7	3	7





### **Top Policies/Standards**

Workplace safety

**Discrimination policy** 

Harassment/bullying policy

**Violence policy** 

**Flexible work schedules** 

Telecommuting

Vehicle operation (e.g., break policy, defensive driving, mobile use, etc.)

Job sharing

Brazil	Singapore	United Kingdom	United States
1	1	1	2
6	2	1	1
5	4	3	4
7	3	5	3
4	5	4	5
8	7	7	6
3	6	8	7
2	8	6	8



## Fastest Growing Policies/Standards

Job sharing

Telecommuting

Flexible work schedules

Email policies (e.g. limiting use after work hours)

Sabbatical program

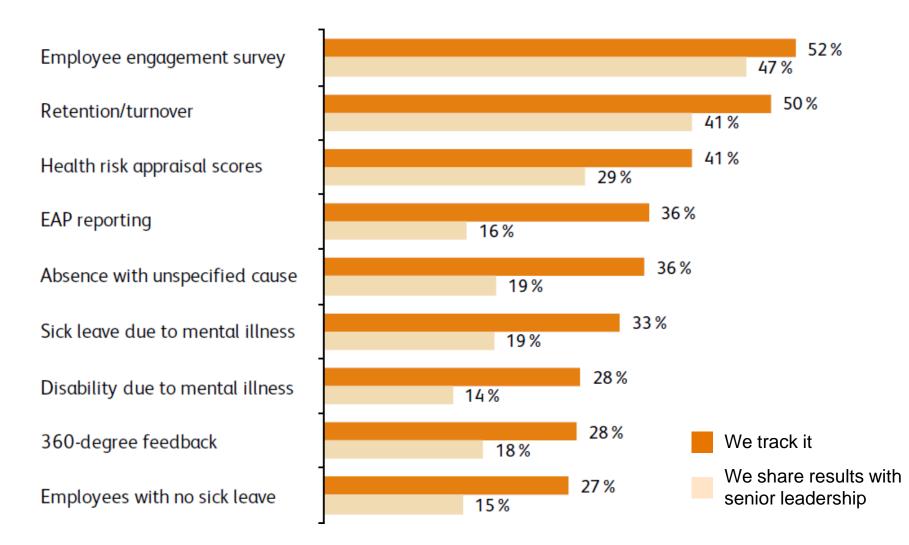
Vehicle operation (e.g., break policy, defensive driving, mobile use, etc.)



Brazil	Singapore	United Kingdom	United States
2	1	4	2
1	2	3	4
3	3	7	5
3	6	2	2
10	4	1	7
6	7	6	1



# Metrics Used to Track Mental Well-being





#### **Thank You!**

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