

Global Healthy Workplace Awards & Summit Opening Speech

Rafael Lucchesi
National Superintendent Director

"Good Health is Good Business"

18th of May, 2015 - Florianópolis/SC Brazil - 9:30AM
Costão do Santinho Resort



*Iniciativa da CNI - Confederação
Nacional da Indústria*

*[CNI Initiative – National
Confederation of Industry]*

Brazilian Social Service for Industry

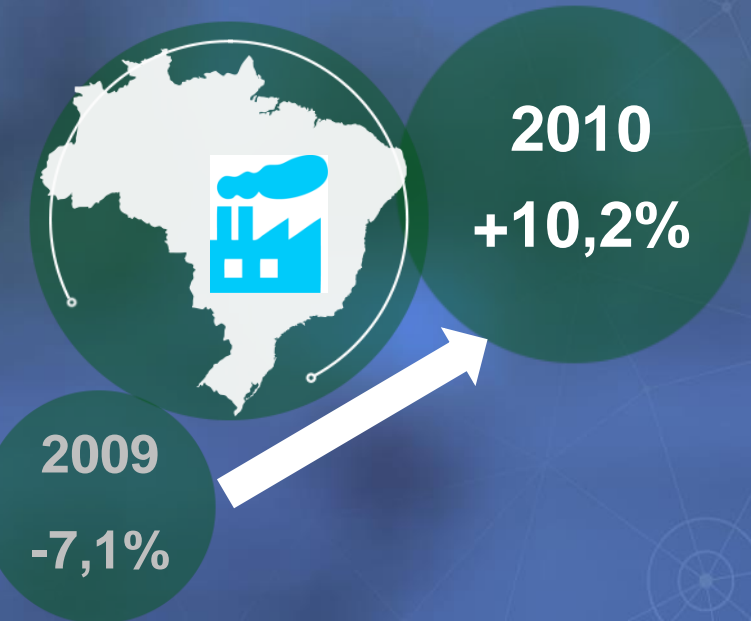
ECONOMIC SCENARIO 2009-2010



GDP GROWTH

GDP 2009:
-0,2%
↓
GDP 2010:
+7,6%

INDUSTRIAL PRODUCTION



ECONOMIC SCENARIO 2010-2015



GDP GROWTH

GDP 2010:
+7,6%

GDP 2014:
+0,1%

GDP 2015
(CNI Forecast):
-1,2%

INDUSTRIAL PRODUCTION

2010
+10,2%

2014
-3,2%

2015
(CNI Forecast):
-3,4%

HEALTH & PRODUCTIVITY SCENARIO

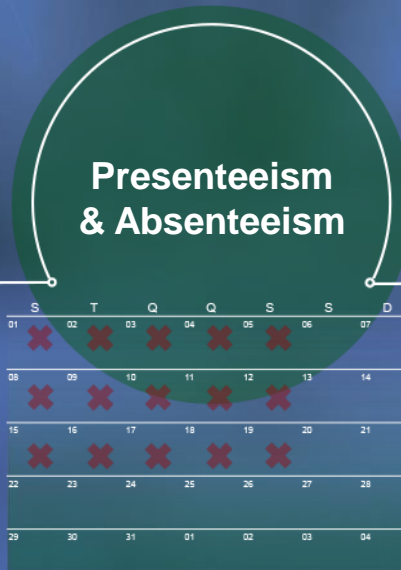
Industrial Production Decreasing

Workplace health costs Raising

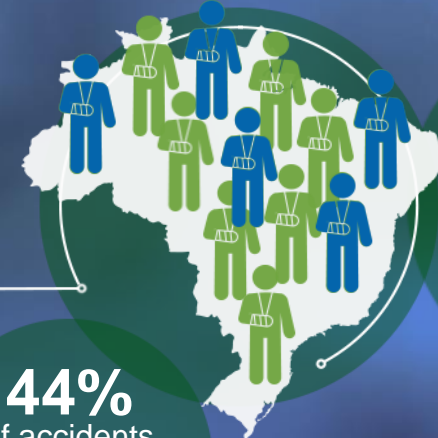
BETWEEN 2010
AND 2014



711,164
Work injuries & Diseases /
year



More than **35 Million Work days**
Lost per Year



Costs in Work
Injury Taxes:
23,66
US\$ Billion

44%
of accidents
registered in
INDUSTRY

How can such factors Impact the company?

Private Healthcare costs:
10,9% of
companies' payroll



**COST
INCREASE**
with factors
related to
Worker's Health



Low production
High costs

**Medical
Inflation:**

18% per year

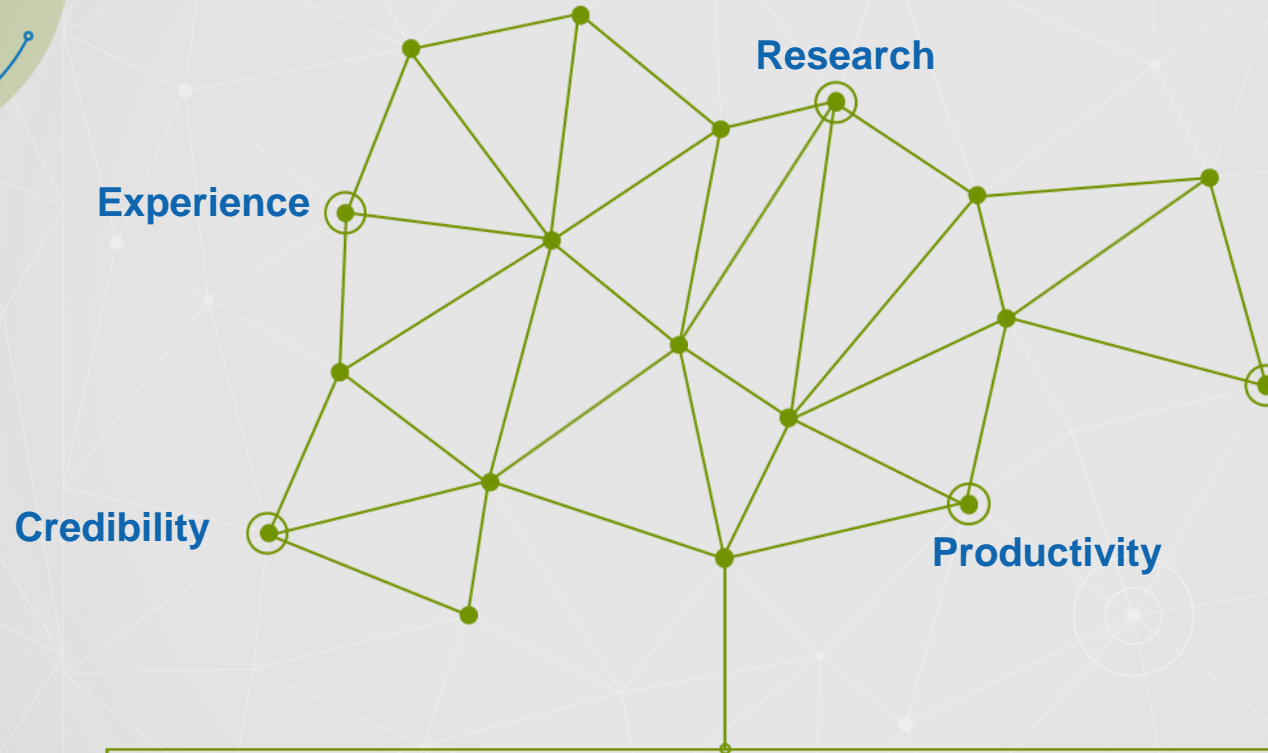
**INDUSTRY
CHALLENGE**

Doing more...
With less!

IS THERE ANY SOLUTION?

With
**Collaborative
Networks** and
Innovation...

... **SESI**
offers
Solutions...



Nationwide Programs:

- Occupational Safety and Health
- Engineering/Medical Programs
- Massive Flu Vaccinations
- “In company” Physical Activities
- Healthy Nutrition Programs
- Mobile health promotion units

...and help more than 4 Million Workers per Year!



We are helping Brazilian industry to be more productive, Improving Safety and Promoting Health at the workplace

NETWORK OPERATION ALL OVER BRAZIL



MAIN

Industrial Needs



7 TOPICS



SESI

Solutions





⚠️ Low effectiveness of technologies in occupational health and safety

👍 **TECHNOLOGIES FOR OCCUPATIONAL HEALTH AND SAFETY** 👍

⚠️ Inefficient management of absenteeism caused by injuries and illness

👍 **ABSENTEEISM AND REHABILITATION MANAGEMENT** 👍

⚠️ Demographic transition and aging of the working population

👍 **LONGEVITY AND PRODUCTIVITY** 👍

⚠️ Number and severity of accidents

👍 **ACCIDENTS PREVENTION** 👍

⚠️ Influence of psychosocial factors on absenteeism and productivity

👍 **PSYCHOSOCIAL FACTORS** 👍

⚠️ Leave of absence due to musculoskeletal disorders

👍 **ERGONOMICS** 👍

⚠️ Lack of studies related to the economic impacts of accidents in companies

👍 **HEALTH ECONOMETRICS** 👍

SESI SOLUTIONS

TECHNOLOGIES FOR
OCCUPATIONAL
HEALTH AND SAFETY



**HIGH-TECH &
HIGH TOUCH**
Technologies

**PREVENTION AND
TREATMENT**
of chronic diseases
and
risk factors

Promotion
of a **SAFER**
ENVIRONMENT

HEALTHY
and
SAFE Behavior

SESI SOLUTIONS

ABSENTEEISM
AND REHABILITATION
MANAGEMENT



Preparation of
methods and practices
to reduce
occupational and
non-occupational
absenteeism

Incorporation of
absenteeism
management integrated
models
in business
strategies

Development
of methodologies to
return to work
in short and long
leaves of absence

+ HUMAN
CAPITAL

+ PRODUCTIVITY

SESI SOLUTIONS

LONGEVITY AND
PRODUCTIVITY



AGING
OF THE WORKING
POPULATION



WORK
ENVIRONMENTS



DEVELOPMENT OF TOOLS
AND METHODOLOGIES FOR **INNOVATION IN
HEALTHY AGING**

**ACCESSIBILITY PLANNING
IN THE WORKPLACE**

SESI SOLUTIONS

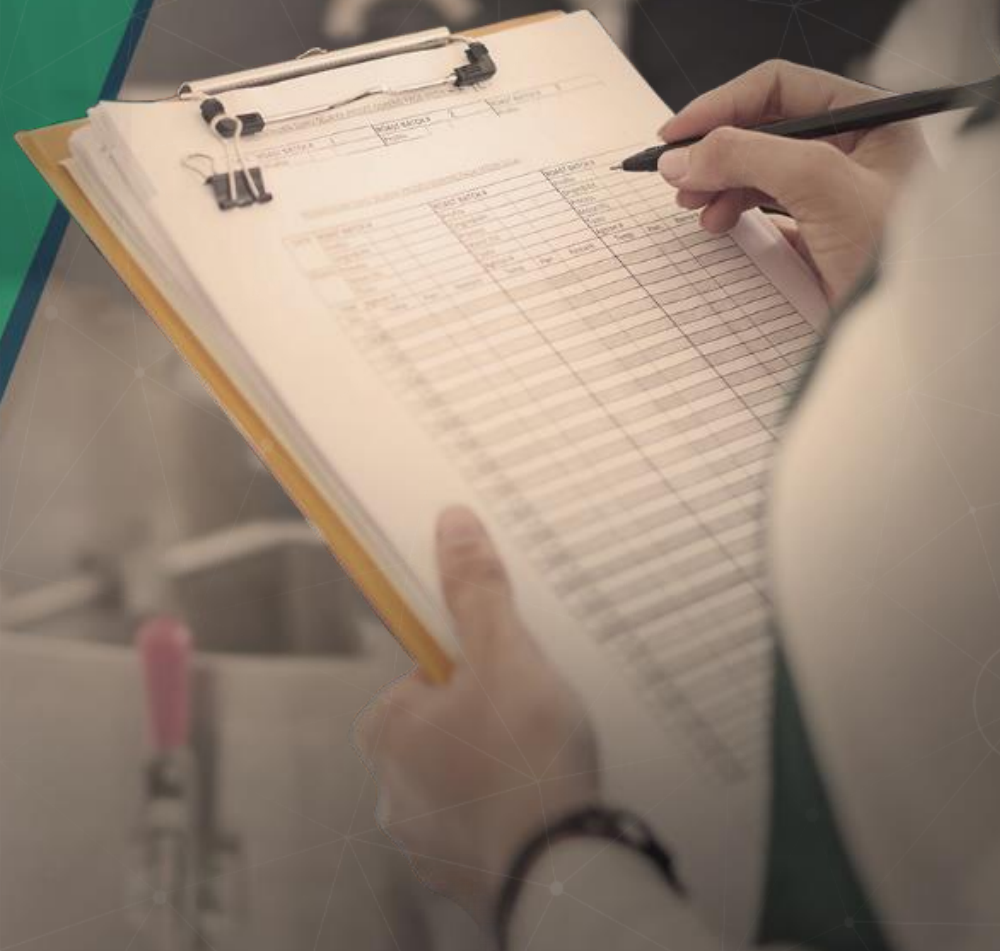
WORK ACCIDENT
PREVENTION



Development
of methods for
**OCCUPATIONAL
HYGIENE
AND ACCIDENT
PREVENTION**



Creation of
equipment for
**INDIVIDUAL AND
COLLECTIVE
PROTECTION**





PREPARATION OF SURVEYS AND METHODOLOGIES TO:

Simulation of interventions in a virtual environment



Promote workers' mental health and self-care



Management of psychosocial risk factors





STUDY OF IMPACTS
IN WORKER'S HEALTH FROM WORK
INTERACTION



CREATION OF
TOOLS AND METHODOLOGIES FOR
THE ERGONOMIC ANALYSIS of the
working conditions



SESI SOLUTIONS

HEALTH
ECONOMETRICS



**DEVELOPMENT OF
STUDIES FOCUSED ON
MEASURING THE IMPACT
OF ACCIDENTS IN
ORGANIZATIONS' PRODUCTIVITY**



**CREATION OF
MODELS TO SUPPORT
ORGANIZATIONS' STRATEGIES**



This is how we do in Brazil
do make good health as a
good business:

PARTNERSHIP

 **INDUSTRY**

+

=

 
*Iniciativa da CNI - Confederação
Nacional da Indústria*

**INCREASED
INDUSTRIAL
PRODUCTIVITY
AND
COMPETITIVENESS**

**OSH
MANAGEMENT**

**WORKPLACE
WELLNESS**





THANK YOU!



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